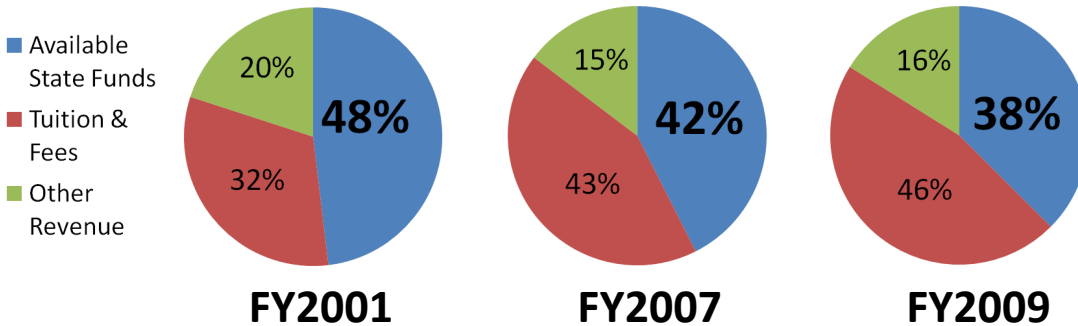


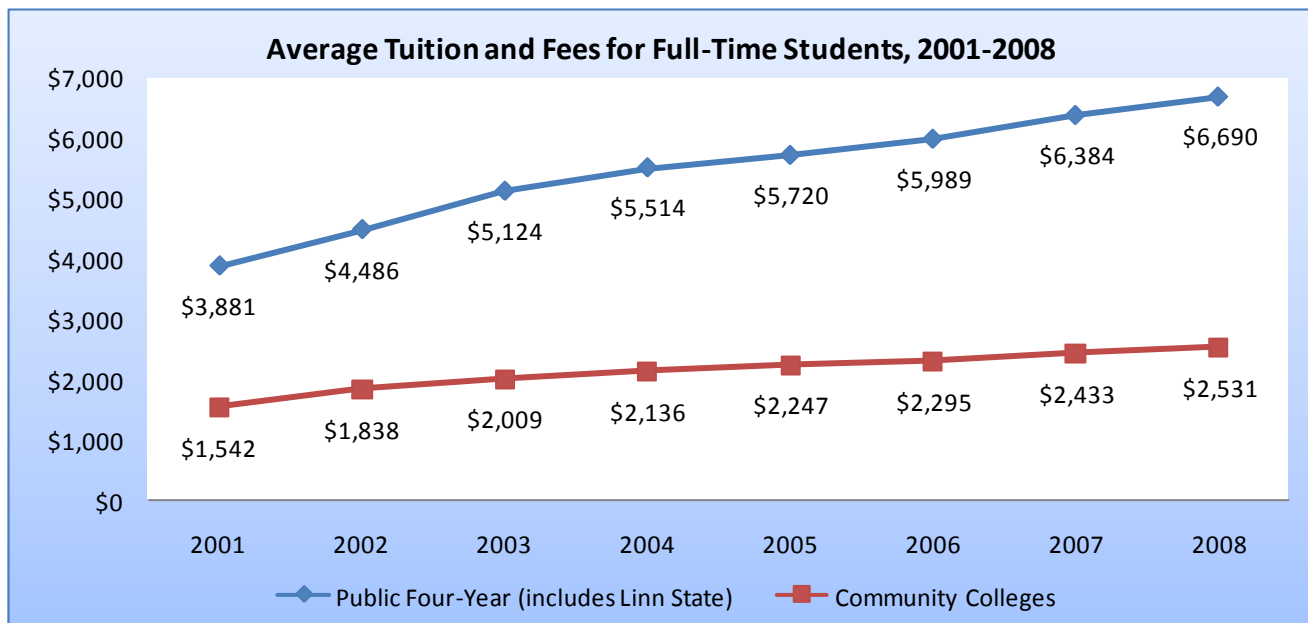
The cost to students and families to attend public colleges and universities in Missouri is strongly linked to the amount of state aid to higher education.

FACT: Missouri colleges and universities lost an average of 10 percent of their state support during the past 8 years.

College and University Funding Sources



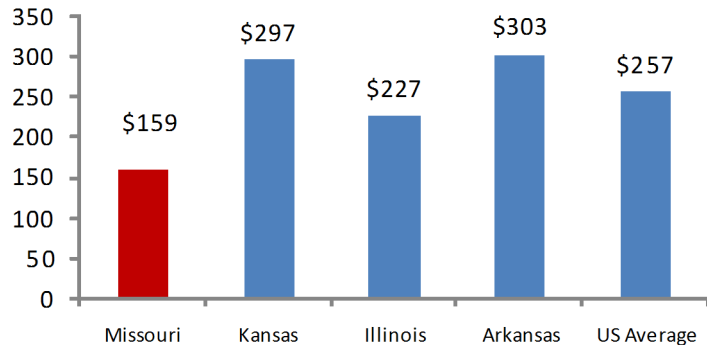
FACT: As a result, costs to students have grown.



FACT: Increased state funding for higher education will make college more affordable for Missouri students and families.

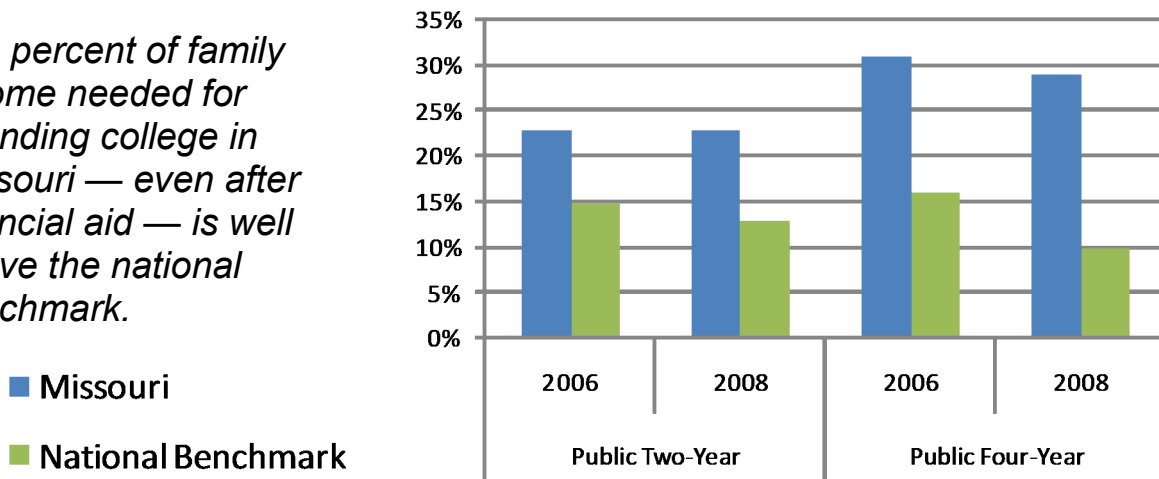
FACT: Missouri is currently 47th in the nation in per capita support for higher education.

State support amounts to just \$159 per citizen in Missouri, a fraction of the funding available in neighboring Kansas, Illinois and Arkansas, and well below the national average.



FACT: The average debt for a college graduate in Missouri in 2007 was almost \$19,000. Sixty-five percent of Missouri graduates incur debt, compared to 59 percent nationally.

The percent of family income needed for attending college in Missouri — even after financial aid — is well above the national benchmark.



FACT: Affordable higher education starts with state support for Missouri's public colleges and universities.

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Robert B. Stein, Ph.D, Commissioner of Higher Education

3515 Amazonas Drive
Jefferson City, MO 65109
573-751-2361
800-473-6757
www.dhe.mo.gov